

E-WASTE ALAM ALLIANCE MALAYSIA



Introduction

E-waste Alam Alliance Malaysia was launched on 11 December 2013 by the Deputy Minister of Natural Resources and Environment, Y.B Dato' Sri Dr. James Dawos Mamit.

The objectives of establishment are as follow:

- a. Implementation of collection, segregation and transportation of the waste of e-waste generated from households effectively;
- b. Develop a system of collection, segregation and transportation of e-waste from households across Malaysia centralized;
- c. Increase public awareness will be the responsibility of the waste of e-waste from households owned;
- d. Increasing awareness of the producer / seller / distributor of electrical and electronic goods on the importance of being responsible for the management of e-waste from households;
- e. Encourage manufacturers / vendors / distributors of electrical and electronic waste collection to implement e-waste from households voluntarily and without additional charge;
- f. Creating a network of cooperation with stakeholders in the management of e-waste from households

Involvement in E-waste Alam Alliance

- a. Involving 6 states namely Perak , Selangor , Federal territory(Kuala Lumpur and Putrajaya), Melaka and Johor;
- b. Local authorities in each state;
- c. Manufacturers / Dealers (Retailers) / distributor / importer of electrical and electronic goods in each state;
- d. Off Site Recovery Facility (Full Recovery Facility);
- e. National Solid Waste Management Department (JPSPN) / Solid Waste Management and Public Cleansing (PPSPA) and
- f. Charitable non-governmental organizations (NGO's) / community / residents association / Partnership Environment (RAS)

Electrical and electronic waste items targeted:-

- Television (CRT, Flat Screen);
- Washing machine;
- Refrigerator;
- Mobile phone;
- Personal Computers (desktop / laptop) and
- Air Conditioner

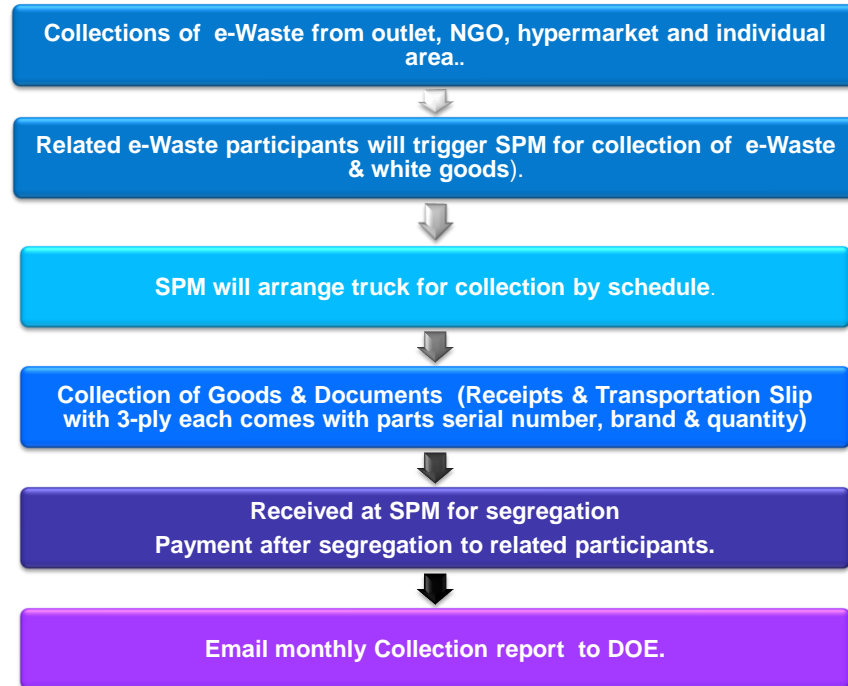
Voluntary participation Senheng Electric Sdn. Bhd. in Program conducted by E-waste Alam Alliance



As a distributor of electrical and electronics company 's outlet in the country, Senheng realize the responsibility towards the management of waste from electrical and electronic products and has created public awareness through specific programs by the services of Corporate Social Responsibility of the company to protect the Earth. A total of 134 outlets throughout Malaysia Corporations that allows customers to send electrical and electronic waste are managed properly by the recovery facility licensed by the Department of Environment.

Please Visit the website <http://www.senheng.com.my/stores> to find the location Senheng outlet near you.

Collection Process Flow



Process flow of electrical and electronic waste collection from households by Shanpoornam Metal (SPM) Sdn Bhd (Full Recovery Facilities).

Concession Company who was appointed by the Department of National Solid Waste Management (JPSPN)

Concession Companies appointed, Alam Flora Sdn. Bhd.: (WP Kuala Lumpur, Putrajaya, & Pahang), SWM Environment Sdn. Bhd (Johor, Melaka & Negeri Sembilan) and Environment Idaman Sdn Bhd (Perlis & Kedah) is distributing waste bins 120 liter mobile for residential premises (Landed Property) to improve the quality of their collection services. Call toll free 1-800-88-7472 for inquiries.

Together we will make Malaysia cleaner!

Any further questions may contact Mdm Nor Iwani at 0388712120.